



HOAD HILL HARRIERS FACEBOOK POLICY



Hoad Hill Harriers Facebook Page is an active members area where our runners can get to know one another. It also allows newer members to get a feel for what a friendly, varied and sociable club we are. As well as being a channel for the committee to promote club events, it is also a place for members to discuss many things related to running and running club matters. It can be a useful tool for staff, coaches, athletes and officials to share information. It can be used in a positive way, for example, to make people aware of events, activities or work that we are involved in within the sport and to make positive statements about the successes and activities of athletes, coaches, clubs, volunteers and officials.

It is a valuable tool to raise awareness of work done by our club or to answer queries people may have about the availability of support, information or services.

Members of Hoad Hill Harriers Facebook group are not just members of the club. We welcome friends, family and other runners to join us by asking to join our closed group.

Four administrators have been assigned to manage our social media account, to ensure that quality and appropriate content is always a priority.

They will have the power to control the activity of the page, add and change or remove comments which do not follow our guidelines. If anything inappropriate is posted, the administrators will delete the comment and inform the member through a personal message why this action was taken.

If you are concerned with any comment posted, rather than post a comment yourself, please contact one of the administrators, and raise your concerns.

Any communications that club members make in a personal capacity through social media **must not:**
Bring the club into disrepute by:

- criticising, abusing or by making defamatory comments about individuals, the committee, its policies or other organisations or groups.
- posting images that are inappropriate or links to inappropriate content.
- being seen to support a comment or post that would fall into any of the above categories.

Breach confidentiality by:

- giving away information about an individual or organisation.
- revealing information held by the club where there would be reasonable expectation of confidentiality.

Breach copyright by:

- using someone else's images or written content without permission; or failing to give acknowledgement where permission has been given to reproduce something.

Do anything that could be considered discriminatory against, or bullying or harassment of any individual by:

- making offensive or derogatory comments relating to sex, gender reassignment, race (including nationality), disability, sexual orientation, religion or belief or age.
- using social media to bully another individual; or
- posting images that are discriminatory or offensive.

No comment should ever be made about an individual or subject that:

- exposes someone to hatred, ridicule or contempt
- causes them to be shunned or avoided
- lowers them in the estimation of 'right thinking' members of society
- disparages them in their office, profession or trade.

Act for your age:

- Remember the age of your audience, 13 years and over. The content you are posting must be appropriate for this age and upwards. This means all text, photo and video content.

Advertising:

- Whilst we are happy for members to advertise running related items they are selling, or promoting sales by sporting manufacturers, we do not allow advertising by individuals or companies promoting services such as Personal Training, Massage/physiotherapy or goods which aren't running related.
- Please follow race organiser's number transfer rules and guidelines, when advertising race numbers you are unable to use and wish to pass on to another runner.

This is not a definitive list.